

## *Tin Can Bay Boat Sales undergoes refit*

Innovative, adaptable, creative and visionary are the current catch cries for 2016.

These concepts are particularly important for any business that wants to maintain and increase its market position.

Those that move with the times will be part of the transition to a more upbeat economy, we are told.

Jo van Eck T/as Tin Can Bay Boat Sales is keeping up with contemporary changes by moving his current offices at the marina, operating in a more versatile manner, offering increased exposure and by being mobile.



Jo plans to expand his business activities by being part of Social Media and exporting listings to a larger network of boating websites. These changes, effective 1<sup>st</sup> August 2016, will allow increased promotion and coverage of boats from further afield, providing better choices for buyers and sellers. He will still have a physical presence at the Tin Can Bay Marina most workday mornings and available for inspections of listings, do appraisals and offer free evaluations of new listings and provide Insurance Company accepted Valuations to all boaties.

With over 10 years' experience as a boat broker in Tin Can Bay, Jo has an enviable reputation of being honest and reliable, and has a sound understanding of the professional approach to selling boats.

Jo operates as a sole trader. This provides protection and confidence to both buyers and sellers. Commission on sales is only charged when the boat or berth is actually sold. Commission rates are also the lowest in the industry. Inspections, valuations and appraisals by appointments are appreciated and preferred.

Boating has become more affordable in recent years and gives everyone the chance to see things from the water's point of view. It is one of the most relaxing off all past-times and allows everyone to directly experience the wonders of nature.

This is particularly true in our own back yard of the Sandy Straits.

Tin Can Bay Boat Sales has served the area for over 10 years and with this refitting and revamping, it will be well prepared for the next decade.

For more information please contact Jo on 0417891745 or email: [sales@tincanbayboatsales.com.au](mailto:sales@tincanbayboatsales.com.au)

**“There is nothing - absolutely nothing - half so much worth doing as simply messing about in boats.”**—quote from Kenneth Graham

***“Make your dreams come true”***